Media Arts: Web Design

Award Type: Certificate of Achievement

The Certificate of Achievement in Media Arts: Web Design provides a specific coursework enabling the creation of visually rich websites with dynamic interfaces for a wide range of purposes. The certificate is ideal for students wishing to bring additional competencies to their workplace; to enhance their employability; or to seek entrepreneurial opportunities.

The graduate of the Certificate of Achievement in Media Arts: Web Design will:

- Discover how visual language communicates global culture through research, innovative thinking, writing, and creative expression.
- Demonstrate proficiency in industry-standard processes and technologies to create, capture and manipulate visual content in developing artwork for website design.
- Design, build, test and publish websites that work on a variety of devices.
- Integrate artistic expression, professional attitudes, and effective working habits as individuals or as members of a collaborative team.

Program Requirements

A major of 18 units are required for the certificate.

Required core courses (15 units):

Course Number	Course Title	Units
CS 102	Introduction to Computing with HTML	3.0
GRPH 118	User Interface Design	3.0
GRPH 112	Digital Imagery	3.0
MMAC 112	Responsive Web Design	3.0
MMAC 114	Game and App Design	3.0

Plus a minimum of 3 units selected from the following:

Course Number	Course Title	Units
ART 107	Introduction to Digital Art	3.0
ART 108	Design 1 on the Computer	3.0
	or	
GRPH 108	Design 1 on the Computer	3.0
GRPH 129	Digital Tools for Visual Media	3.0
GRPH 189	Independent Projects in Graphics	1.0 - 3.0 units
PHTO 170	Digital Photography	3.0
MMAC 125	Computer Video Editing	3.0
MMAC 126	Introduction to Motion Graphics	3.0